



RUBY RED
DESIGN STUDIO

Fee Guide

2020-2021



Hello! Thanks for downloading the 2020-2021 Fee Guide.

Though all of the work we do is customized for your needs, we know it's helpful to have a starting point. Take a look at some numbers on the next page, and if you think we're a good fit on both design and budget, contact us.

We can't wait to hear more about what you do and why you do it.

2020/21 Fee Guide

Digital

Websites

SMALL - 795

Single page / 3 Sections

MEDIUM - 2595

Single page / 5 or more sections
or 5 pages

LARGE - 3995

5 -10 pages

Ecommerce

starting at \$995

Emails

95 / email

Social Media

25 / post

Infographic post / starting at 195

Landing Pages

Postcard / 195

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PP Slides/Handouts

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Branding

Simple Logo

Creative Direction

Primary Logo

595

Responsive Brand

Creative Direction

Primary Logo

Secondary Logo

Color Palette & Typography

Brand Style Guide

1 Digital or Print Piece

1295

Other

Content Writing

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SEO

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Business Cards / 195

Letterhead / 95

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