



RUBY RED
DESIGN STUDIO

Fee Guide

for 2018



Hello! Thanks for downloading our 2018 Fee Guide.

Though all of the work we do is customized for your needs, we know it's helpful to have a starting point. Take a look at some numbers on the next page, and if you think we're a good fit on both design and budget, contact us.

We can't wait to hear more about what you do and why you do it.

2018 Fee Guide

Digital

Websites

SMALL - 595

Single page / 3 Sections

MEDIUM - 1595

Single page / 5 or more sections
or 5 pages

LARGE - 2595

5 -10 pages

Ecommerce

starting at \$295

Emails

95 / email

Social Media

25 / post

Infographic post / starting at 195

Landing Pages

Postcard / 195

Signs / 195

Manifesto / 295

Billboard / 195

Ads / 95

PP Slides/Handouts

Postcard / 195

Signs / 195

Branding

Simple Logo

Creative Direction

Primary Logo

595

Responsive Brand

Creative Direction

Primary Logo

Secondary Logo

Color Palette & Typography

Brand Style Guide

1 Digital or Print Piece

1095

Other

Content Writing

125 / page

SEO

95 / page

Copyediting

45 / page

Print

Product Labels

2 concepts / 3 revisions

295

Brochures/Flyers

Single Page / 95

Double Sided / 175

Trifold / 225

Postcard / 175

Signage/Displays

Signs / 195

Tradeshow Displays / 495

Business Cards/Letterhead

Business Cards / 195

Letterhead / 95

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